



ASIA REOPENED

**WELCOME TO THE FUTURE OF
RETAIL WITH JOHNNY & RUDI**

A bespoke study tour of 2 incredible cities
with a carefully curated tour program of
visits, interactions and personal meetings

#Singapore #Bangkok #2023

STARTING SINGAPORE	20/10/2023
ENDING BANGKOK	26/10/2023



Preliminary Program – ASIA REOPENED

Singapore and Bangkok Study Tour 2023

19th October 2023 - Arrival in Singapore

20th October 2023 - Singapore

Orchard Road
Ion Orchard
Takashimaya – Ngee Ann City
Paragon
313 Somerset
Orchard Central
Evening
Welcome drinks Four Seasons hotel or restaurant 55th floor Ion Orchard



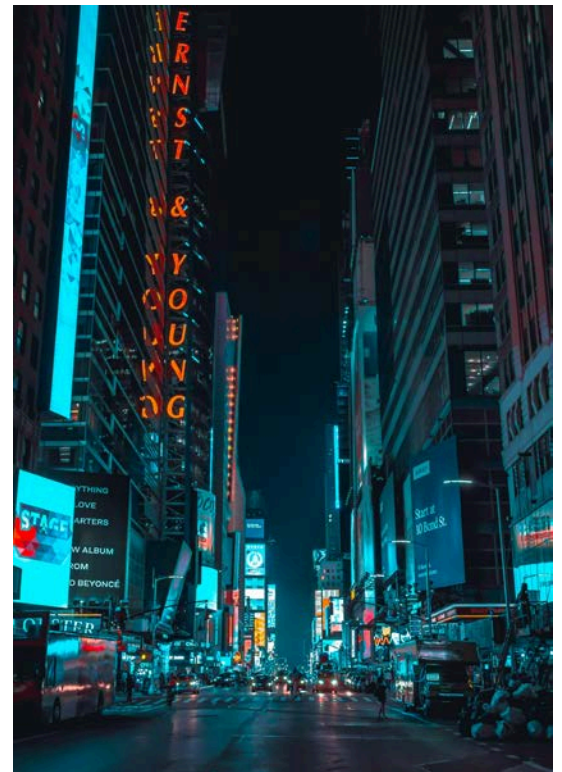
21st October 2023 - Singapore

Vivo City
Raffles City
Funan Center
Evening
A tour of street food and evening venues led by Johnny



22nd October 2023 - Singapore

Jewel at Changi Airport
Shops at Marina Bay
Afternoon to yourself or in small groups
Evening
Walking Tour of the city



23rd October 2023 - Singapore

Pack and leave Singapore
Flight to Bangkok
SIN to BKK individual travel (flight recommendations to follow)
Evening
Welcome drinks at Anantara - optional, to be negotiated

24th October 2023 - Bangkok

Walking tour of Sukhumvit Road Shopping malls
MBK Mall
Siam Discovery
Siam Square
Siam Paragon

Optional some "Hardcore" Malls

Platinum Fashion Mall
Big C Supercenter
The Market
Palladium World

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Singapore and Bangkok Study Tour 2023

25th October 2023 - Bangkok

Walking tour of Gaysorn Village
Central Embassy
BTS to Terminal 21
EmQuartier
Emporium
Late Afternoon on your own:
Sunday Market (chatushak)
Floating Market

26th October 2023 - Bangkok

Central - presentation and guided tour
BTS (Skytrain) and then river cruise to Icon Siam
Icon Siam presentation and guided tour

Evening

18:00 optional only if the weather conditions permitting:
Mahanakhon Skybar (access only, drinks to be purchased)
individual return to hotel
Farewell Dinner

27th October 2023 – Flights home

Individual departures

Study Tour Cost

The study tour price is € 3,000 per person
For previous customers of Rüdiger Pleus Consulting the price is € 2,800 (for participants of the tour in 2020).
(The regular tour price would normally be € 4,000 per person)

Included in the price are welcome drinks on the first evening, a joint farewell dinner including drinks, and tour leadership by Rüdiger Pleus and Jonathan Doughty.

This trip is organized and carried out by Rüdiger Pleus Consulting.
All prices quoted are exclusive of VAT.

**This is a Preliminary program
Changes remain reserved**

